

Fort Campbell Strong Defense Alliance Strategy

Vision

Provide the region with a dedicated, unified voice to grow the mission at Fort Campbell while aggressively seeking economic development initiatives within the region and expanding employment opportunities for our talented veteran workforce in a community which continuously supports our veterans and their families.

Mission

Fort Campbell Strong Defense Alliance addresses all matters of military significance to ensure the region achieves its full economic potential while supporting and partnering with Fort Campbell to embrace our military and their families with enduring economic and workforce opportunities.

Imperative

Protect & Grow

Educate

Economic Growth

Workforce
Generation

Strategic Goals

Advocate to expand Fort Campbell and its economic impact

Educate regional partners with a dedicated, unified voice on opportunities to enhance Fort Campbell and the region

Engage defense industries and advise regional partners to shape conditions that promote economic growth in the Fort Campbell Region

Expand workforce opportunities and promote the availability of highly skilled transitioning service members, veterans and spouses

Outcomes

Protect & Grow
Mission, Functions &
Personnel

Inspired
Partnerships

Increased Economic
Impact

Enriched
Employment

End State

- **Growth** of Fort Campbell's mission, functions, and personnel end-strength
- **Inspired** partnerships across both states with a deep understanding of regional priorities
- **Increased** economic impact in the region
- **Enriched** employment opportunities for the service member, spouse, and veteran population across the region